

ROCKCAST

w/ ERIC & PARKER



ABOUT ROCKCAST

ROCKCAST with Eric & Parker reaches thousands of Rock, Metal, and Alternative Rock music fans monthly, thanks to the strategic demographic audiences and partnerships across digital media networks, supporting artists' social media platforms, rock news outlets, and rock music entertainment publications.

ROCKCAST with Eric & Parker is a video-driven show and podcast with engaging interviews from exclusive A-list artists, relevant topics, and entertainment in Rock, Metal, & Alternative Rock music. With a background in video production, marketing, promotions, and radio, Eric Black & Parker Minor have used their talents to develop a high quality product and production with ROCKCAST show.



NASHVILLE, TENNESSEE

National Reach, Local Impact

- Nashville's BEST Rock, Metal, and Alternative Rock video-driven podcast.
- Available everywhere podcasts are found.
- Thousands of dedicated monthly listeners & viewers.
- Stream via multiple platforms on connected devices.



PARTNERSHIPS

- Show hosts, Eric & Parker, continue to seek strategic partnerships to help grow partner branding through ROCKCAST marketing efforts.

BRAND AWARENESS

- Get your brand in front of influential musicians, industry professionals, and a broad fan audience.

CONSUMER ENGAGEMENT

- Engage your followers and consumers with a meaningful entertainment experience, in a fun and informative way, to where audiences view the integrated brand or product more favorably.

MARKETING & PROMOTION

- Content Creation
- Video Production
- Digital Advertising
- Email Marketing
- Visual Ad Sponsorships
- Title Sponsorships
- Show Mentions
- Live Event Sponsorships



Thousands of event attendees see and hear ROCKCAST show's partnership branding messaging each year.



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